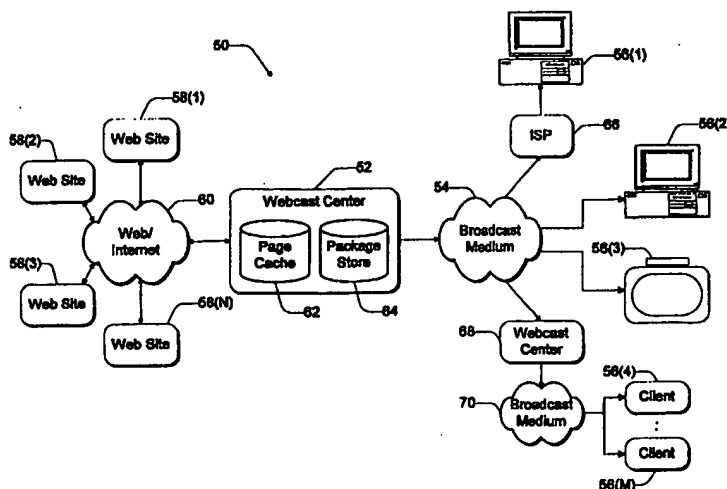




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(54) Title: SYSTEM AND METHOD FOR DELIVERING WEB CONTENT OVER A BROADCAST MEDIUM



(57) Abstract

A webcast system delivers Web content from a webcast center over a broadcast medium to many clients. The webcast center has a server unit that gathers Web pages from sites on the Internet and stores the pages in a cache. The server unit bundles the pages from the cache into package files and stores the package files in a package store. The webcast center also has a broadcast unit that retrieves the package files from the package store and delivers the package files to the clients over the broadcast medium. Each client is equipped with a receiver to receive the broadcast package files. The client maintains a subscription database to store a directory of the Web content gathered by the webcast center. A subscriber user interface enables a user to select preferred Web content from the directory of the subscription database. The client creates a filter based on the user's preferences which is used to direct the receiver to collect only the package files carrying the preferred Web content, while rejecting packages carrying unwanted Web content.